

Dispelling the Remodeling Myth

Everyone has a room or a space in their home that they'd like to update. But remodeling seems a daunting endeavor to most people. They've heard the horror stories, or worse, they've lived it. Do they attempt another go at it or just learn to love their outdated home?

I understand their apprehension, having worked for remodeling companies in the past who only perpetuated the negative stories. Projects were off to a great start but progress quickly deteriorated causing frustration and friction between client and company. Schedules weren't adhered to, communication was lacking, and too many details fell through the cracks. The main reason was, in my opinion, that the company had too many projects running at once. Installation schedules were prolonged, clients weren't kept informed, and when details were overlooked, the quality of the remodel was compromised. Inevitably, the client was left with another harrowing story to tell.

Glenwood Kitchen & Bath was created to dispel the myth that remodeling has to be an unpleasant and stressful experience. We enjoy remodeling and our clients find themselves enjoying the process too. We generally run no more than two jobs at a time. This means we keep to the schedule. Our craftsmen are working on site everyday. I personally visit the job site daily to insure continuity. And I communicate daily with each client to keep them updated on the progress. This level of project management is rare in this business.

It's not rocket science, I know, but we have a list of former clients happy to volunteer as referrals. I think that says it all.

Richard Judd

Owner, Glenwood Kitchen & Bath